

ANNE ARUNDEL COUNTY DEPARTMENT OF HEALTH (AACDOH)

PREVENTION AND EDUCATION SERVICES

NORTHERN ANNE ARUNDEL COUNTY STRATEGIC PREVENTION FRAMEWORK (NAACSPF)

MARYLAND STRATEGIC PREVENTION FRAMEWORK (MSPF)

COMMUNITY IMPLEMENTATION GRANT REQUEST FOR PROPOSALS (RFP)

FISCAL YEARS 2012, 2013 and 2014

GRANT PROGRAM EMPHASIS

The Anne Arundel County Department of Health (AACDOH) will award one (1) Maryland Strategic Prevention Framework (MSPF) Community Implementation Grant of approximately \$60,000 in Fiscal Year 2012; \$60,000 in Fiscal Year 2013; and \$60,000 in Fiscal Year 2014 to a community group to lead the Northern Anne Arundel County Strategic Prevention Framework (NAACSPF) coalition. The purpose of the NAACSPF coalition is to assess community needs, build community capacity, create and maintain a strategic plan, implement strategies, and evaluate coalition process and strategies. The funding must be used for the development and implementation of culturally competent, evidence-based environmental prevention strategies and programs specifically designed to reduce the prevalence of underage drinking, youth binge drinking and/or alcohol-related crashes in the community *at the local level*.

An Environmental Strategy “establishes or changes written or unwritten community standards, codes and attitudes, thereby influencing incidence and prevalence of substance abuse in the general population.” (From: Hogan, Julie A., et. al., Substance Abuse Prevention: the Intersection of Science and Practice Pierson Education: Boston:2003, p. 328.) Examples of environmental strategies are located in Appendix 1 at the end of the RFP. Additional resources about environmental strategies may be found at http://www.cadca.org/files/Beyond_the_Basics_EnvironmentalStrategies.pdf and <http://store.samhsa.gov/shin/content//SMA09-4205/SMA09-4205.pdf>.

ELIGIBILITY

To apply for the AACDOH MSPF grant, an organization must:

- Be a community-based organization that serves the target population in the targeted Anne Arundel County ZIP codes of Brooklyn Park, 21225; Pasadena, 21122; Glen Burnie East, 21060; Glen Burnie West, 21061; and/or Curtis Bay, 21226.
- Have a current nonprofit 501(c)3 status.
- Have a history of providing substance abuse prevention services.

CONTACT

For more information, contact:

Heather Eshleman, MPH,
Prevention Supervisor
Anne Arundel County Department of Health
Alcohol and Drug Abuse Prevention and Education Services
122 North Langley Road, Suite A
Glen Burnie, Maryland 21060
hdeshl00@aacounty.org
410-222-6724

ANNE ARUNDEL COUNTY DEPARTMENT OF HEALTH (AACDOH)

PREVENTION AND EDUCATION SERVICES

NORTHERN ANNE ARUNDEL COUNTY STRATEGIC PREVENTION FRAMEWORK (NAACSPF)

MARYLAND STRATEGIC PREVENTION FRAMEWORK (MSPF)

COMMUNITY IMPLEMENTATION GRANT

BACKGROUND

In 2009, the Maryland Alcohol and Drug Abuse Administration (ADAA) was awarded funding from the Federal Substance Abuse and Mental Health Services Administration (SAMHSA) to develop and implement the MSPF. MSPF is a statewide initiative designed to strengthen prevention capacity and infrastructure and implement evidence-based, culturally competent prevention strategies and programs in local communities of greatest need. MSPF provides evidence-based prevention strategies and programs at the community level by creating MSPF planning teams in each county to complete a needs assessment and identify communities that show both need and readiness for an alcohol abuse prevention program.

The goal of MSPF is to reduce the misuse of alcohol by youth and young adults in Maryland. Specifically, MSPF has targeted three substance-related use and consequences as priorities:

- High incidence of alcohol use by Maryland youth under age twenty-one (21);
- High incidence of binge drinking by youth eighteen (18) through twenty-five (25) years old; and,
- High incidence of alcohol-related crashes involving youth.

A Synopsis of MSPF is located in **Attachment A**.

Pursuant to the ADAA's MSPF requirements, the AACDOH convened a jurisdiction-wide MSPF planning group to conduct a needs and resources assessment process in early 2011. Based on the high prevalence of data including underage drinking, alcohol-related crashes and binge drinking, the Anne Arundel County (AAC) MSPF jurisdiction-wide planning group selected all of the following Northern AAC target communities for Community Implementation Grant funding support:

- | | |
|---------------------|-------|
| 1. Brooklyn Park | 21225 |
| 2. Pasadena | 21122 |
| 3. Glen Burnie East | 21060 |
| 4. Glen Burnie West | 21061 |
| 5. Curtis Bay | 21226 |

In October 2011, the AACDOH convened a local community MSPF Coalition in Northern AAC to review the needs assessment data and evaluate the resources in the targeted local community. The NAACSPF Coalition has reviewed the Northern AAC data and is in the process of developing a strategic plan to select and implement environmental strategies in the targeted local community. In order to accomplish this objective, the AACDOH will select a 501(c)3 organization to facilitate the NAACSPF Coalition and implement the MSPF prevention activities in FY 2012, FY 2013 and FY 2014.

The AACDOH specifies in this RFP the Application requirements to receive the MSPF Community Implementation Grant Award to fund the development of a strategic plan and implementation of alcohol prevention strategies in the local community, with continuing use of the SPF process. The MSPF Community Implementation Grant will fund a staff person, a local independent MSPF Evaluator and allowable costs related to implementing and evaluating an environmental strategy or strategies aimed specifically at reducing the high incidence of alcohol use by Maryland youth under age twenty-one (21); the high incidence of binge drinking by youth eighteen (18) through twenty-five (25) years old; and, the high incidence of alcohol-related crashes involving youth.

The AACDOH Prevention Coordinator and/or Prevention Office staff, will provide or secure technical assistance and training as needed to assist the Awardee and the NAACSPF Coalition to successfully implement MSPF activities; monitor MSPF progress and contract compliance; report to ADAA and SAMHSA on MSPF activities; and monitor the process and outcome evaluation progress in collaboration with the independent local MSPF Evaluator.

GENERAL INFORMATION

To be eligible for an MSPF Community Implementation Grant Award, an organization must:

1. Be located in or serve the target population in AAC;
2. Be knowledgeable of substance abuse prevention in the MSPF priority areas; and,
3. Possess a current nonprofit 501(c)3 tax exempt status from the Internal Revenue Service.

To apply, an organization must:

1. Attend the Pre-Proposal workshop;
2. Submit a Proposal in the required format; and,
3. Include in the Proposal a letter of commitment from an independent local MSPF Evaluator.

Grant Requirements

The MSPF must be physically located and implement strategies that target the MSPF prevention priorities in the specific local community defined areas of AAC which are:

Brooklyn Park	21225
Pasadena	21122
Glen Burnie East	21060
Glen Burnie West	21061
Curtis Bay	21226

The Awardee must hire a part time local community MSPF coordinator or dedicate 50% of a current employee's time to coordinate the NAACSPF Coalition and its MSPF activities. See Attachment C for a sample description of duties required of the MSPF local community coordinator.

The Awardee must contract with a local independent MSPF Evaluator to conduct an evaluation of all MSPF activities. Proposals must identify the local independent MSPF Evaluator and include a description of the plan for evaluating the NAACSPF implementation. See Attachment B for a sample of duties required of the local independent MSPF Evaluator and scope of duties. As a planning guide, it is expected that the first several months of MSPF community implementation, during which the MSPF coalition develops its MSPF Strategic Plan, and begins program implementation, will require more hours of the local independent MSPF Evaluator's time than may be needed in subsequent months and funding years.

The Awardee must work with the NAACSPF Coalition to implement MSPF.

The Awardee must designate one person to attend MSPF state training sessions during the grant period. These training sessions will provide information on the MSPF, needs assessment and strategic planning process, evaluation and reporting requirements. Training sessions will provide an opportunity for networking with statewide groups who receive the MSPF grants.

The Awardee must submit an annual budget. A budget report will be required within five (5) business days after the end of each month to the AACDOH.

The Awardee must submit a monthly program report within five (5) business days after the end of each month. A final program report will be required within five (5) business days after the end of each fiscal year. The Awardee must agree to provide the AACDOH access to staff, background checks and information for the purposes of monitoring for compliance with the MSPF model and Grant Agreement. Monitoring activities will include (but are not limited to) site visits, participant surveys and data collection.

The Awardee must fulfill all of the following performance measures:

	FY 2012	FY 2013	FY 2014
Number of SPF Coalition Meetings	8	8	8
Number of Active Coalition Members	10	10	10
Completion of Local Needs Assessment	Yes	Review and update	Review and update
Completion of Strategic Plan	Yes	Review and update	Review and update
Completion of Contract with Independent Program Evaluator	Yes	Non applicable	Non applicable
Hire Part Time SPF Coalition Coordinator	Yes	Non applicable	Non applicable
Implement a minimum of one (1) environmental strategy	Non applicable	Yes	Yes

Grant Agreement and Termination for Non-Performance

The Awardee shall enter into a Grant Agreement with the AACDOH. Any Grant Agreement resulting from this RFP may be terminated by either AACDOH or the Awardee by means of a written sixty (60) days’ notice to the other party. If the Awardee shall fail to fulfill in a timely and proper manner its obligations under the Grant Agreement, or if the Awardee shall violate any terms of the Grant Agreement, within the sole discretion of the AACDOH, the AACDOH may immediately terminate the Grant Agreement by giving written notice to the Awardee.

Eligible Expenditures

Grant funds in the amount of approximately \$60,000 per Fiscal Year will be awarded for each of the following funding periods:

- Fiscal Year 2012 Date of Grant Award through June 30, 2012
- Fiscal Year 2013 July 1, 2012 through June 30, 2013
- Fiscal Year 2014 July 1, 2013 through June 30, 2014

MSPF funds cannot be used to replace money the organization is currently spending on other programs and activities.

The Review Process

A panel of reviewers will conduct the Application review process. The decision to award funds will be based upon the merits of the Proposal. Proposals will be reviewed for:

Ability to Implement the SPF Process	30 points
Organizational Capability	25 points
Evaluation Plan	20 points
Personnel Plan	10 points
Budget	10 points
Sustainability Plan	5 points

After a review of the Proposals, each Proposal will be rank-ordered and the organization with the highest score will be selected to receive funding. The AACDOH will send a Notice of Grant Award and Grant Agreement to the Awardee.

Proposal Deadline

All Proposals for the MSPF Community Implementation Grant must be delivered to AACDOH, Prevention and Education Services, 122 North Langley Road, Suite A, Glen Burnie, Maryland 21060. Proposals received after **4:00 p.m. on Friday, March 30, 2012** will not be considered for review. Faxed or emailed Proposals will not be accepted.

Pre-Proposal Workshop

A Pre-Proposal workshop will be held on **Friday, February 17, 2012 at 10:00 a.m.** in Conference Room 131 at the Behavioral Health Building, 122 North Langley Road, Suite A, Glen Burnie, Maryland 21060. All Applicants are required to attend the workshop. Please RSVP to Sandy Smolnick, MA, Prevention Specialist via e-mail hdsmol00@aacounty.org or telephone 410-222-6724, if you are planning to attend the workshop.

ANNE ARUNDEL COUNTY DEPARTMENT OF HEALTH (AACDOH)

PREVENTION AND EDUCATION SERVICES

NORTHERN ANNE ARUNDEL COUNTY STRATEGIC PREVENTION FRAMEWORK (NAACSPF)

MARYLAND STRATEGIC FRAMEWORK (MSPF)

COMMUNITY IMPLEMENTATION GRANT

Proposals must be typed in English, single-spaced on 8-1/2" by 11" paper. Proposals must not exceed ten (10) pages, excluding appendices. Applicants must submit one (1) original and two (2) copies of the Proposal. Proposals must follow the following format:

- **Cover Page:** See **Attachment D**.
- **Executive Summary:** The Executive Summary shall provide a brief synopsis of the entire Proposal. The Executive Summary shall include the name of the organization, type of organization, overall MSPF goals.
- **Narrative:** The narrative is the detailed description of the Proposal. The narrative must include:
 - A. An overview of the Applicant's organization;
 - B. Previous experience with substance abuse prevention programs;
 - C. Describe experience in the following areas (If the organization and staff lack experience in the requested areas, state "The organization and staff do not have experience with" It is highly desirable but not expected that an Applicant would have experience in all areas:
 - Preventing underage drinking, binge drinking, and alcohol-related crashes
 - Working with youth ages 11-25 and their parents or other adults that are affected by inappropriate use of alcohol
 - Use of data to define problems
 - Strategic planning
 - Evaluating programs

- Leading and participating in community coalitions
- Advocacy, policy change, development of regulations and/or ordinances
- Social media campaigns
- Working with establishments that serve or sell alcohol
- Working with the enforcement of laws
- Changing social norms
- Community partnerships

- D. Goals and objectives of MSPF project;
 - E. Approach and plan of action for the MSPF Local Community Implementation;
 - F. Description of the Evaluation Process and outcome measures;
 - G. Organizational chart showing MSPF coordinator position;
 - H. Identification of proposed MSPF personnel, responsibilities and capabilities;
 - I. Description of facility or facilities, equipment and other resources available to carry out the project and justify grant funds;
 - J. Sustainability Plan; and,
 - K. Identification of all other sources of funding which will be used to carry out the project.
- **Budget:** The budget request form must be filled out completely for each Fiscal Year (see **Attachment E**). For each category, list the dollar amount to be used. A budget narrative must be included explaining how the grant funds will be used. Identify in-kind contributions or other sources of support or volunteer labor hours, if any.
 - Fiscal Year 2012 Date of Grant Award through June 30, 2012
 - Fiscal Year 2013 July 1, 2012 through June 30, 2013
 - Fiscal Year 2014 July 1, 2013 through June 30, 2014

- **Appendices:** The appendices must include:
 - Proof of nonprofit status from the Internal Revenue Service
 - Resumes of key staff consultants and the local independent MSPF Evaluator
 - Letters of support
 - Proof of liability insurance
 - Letter stating that background checks are conducted on all staff
 - Certificate of Good Standing with the Maryland Department of Assessments and Taxation (<http://www.dat.state.md.us/>)

Proposals and appended materials submitted under this RFP become the property of AACDOH. All Proposals must follow the format described in the RFP.

Attachment A



[Maryland Strategic Prevention Framework Plan](#)

The MSPF Process is a five-step process:

- **Community Needs Assessment:** A systematic gathering and analysis of quantitative and qualitative data about the community served for the purpose of identifying and addressing alcohol problems.
- **Capacity:** Types and levels of resources within a community and the community's readiness to engage in and support prevention efforts.
- **Strategic Planning:** A written logic model that examines substance-related consequences, intervening variables and contributing factors that result in the selection of evidence based strategies, programs, policies and practices.
- **Implementation:** The performance of evidence based strategies, programs, policies and practices in the local community.
- **Evaluation:** Preparation and implementation of a local evaluation plan of evidence-based strategies put into place in the community.

The MSPF Implementation Principles are:

- Systems-based approach
- Capacity building/culturally competent infrastructure
- Population-based outcomes
- Evidence-based approach to program implementation
- Community-level change
- Populations across the lifespan

The MSPF prevention priorities are

- To reduce the number of Maryland youth under age twenty-one (21) reporting past month alcohol use;
- To reduce the number of youth eighteen (18) through twenty-five (25) years old reporting past month binge drinking; and,
- To reduce the number of alcohol-related crashes involving youth ages sixteen (16) through twenty-five (25).

Attachment B

Independent MSPF Evaluators Guidelines

The contract with the local MSPF Independent MSPF Evaluator must specifically include this list of tasks in the scope of work section.

- Assist communities in conducting a needs/organizational assessment.
- Assist communities in identifying an appropriate strategy or strategies based on assessment of local intervening variables. Strategies identified by local communities must be approved by the ADAA before actual implementation can begin.
- Assist communities in the development of the local strategic plan that outlines the results of the needs assessment, plans to enrich local capacity, intervention(s) selected and rationale for the choice and implementation plans.
- Prepare a local evaluation plan documenting how the coalition will conduct both a process and outcome evaluation of the strategies put into place in the community.
- Select and/or develop valid and reliable data collection tools
- Implement the process and outcome evaluation of strategies put into place in the community
- Assist communities with the completion of the Community-Level Instrument (CLI) Part I in October of each funding year.
- Assist communities with the completion of the Community-Level Instrument (CLI) Part II in October and April of each funding year.
- Assist communities with the reporting of community outcome data (at least one National Outcomes Measure (NOMS) appropriate to the selected intervention) when available but at least annually.
- Submit to the State MSPF evaluation team local quarterly evaluation reports with results of the process and outcome evaluation activities and project progress.
- Complete monthly telephone interviews with a coalition representative or Prevention Coordinator to monitor the progress of the community.
- Report telephone interview findings to the State MSPF Evaluation team each month.
- Participate in meetings with the MSPF Evaluation team
- Obtain IRB approval at the local level depending on the intervention(s) and data collection procedures that are put in place, if necessary.

Independent MSPF Evaluators should have the following characteristics and skills:

- Experience evaluating community prevention programs
- Experience in program evaluation, data collection and data analysis methods necessary
- Ability to educate and supervise program staff about evaluation
- Ability to work collaboratively with coalitions and community representatives
- Objectivity (i.e., the absence of any roles or relationships that might pose a conflict of interest)
- Being objective about the data in reports to the coalition and the MSPF evaluation team
- Knowledge of data sources of community indicators
- Familiarity with the development of logic models, strategic plans, and evaluation plans
- Ability to assist various audiences in interpreting and understanding evaluation findings and their implications for program development

Attachment C

Sample Description of Duties – MSPF Coordinator

The NAACSPF Coordinator is a part-time position that assists the NAACSPF Coalition to reduce the misuse of alcohol by youth and young adults. The Coordinator is staff to the Coalition as it implements the five-step Strategic Prevention Framework process, which includes Community Needs Assessment, Capacity Building, Strategic Planning, Program Implementation, and Program Evaluation. The Coordinator works under the direction and supervision of the non-profit lead community organization and the NAACSPF Coalition.

Qualifications

- Strong communication skills with a proven ability to develop effective collaborative relationships.
- Ability to clearly articulate purpose, goals and objectives both verbally and in writing, and to listen and integrate county stakeholder feedback and recommendations.
- Experience in community organizing, community or organizational development, and/or substance abuse prevention.
- Leadership characteristics including an ability to adapt approach, style and methods to best engage, empower and sustain the involvement of community partners as necessary.
- Must be detail oriented; able to track and follow through and meet deadlines.
- Bachelor's degree in Community Organizing, Public Health, or Human Services preferred. Certified Prevention Specialist (CPS) status is a plus.

Primary Job Responsibilities

- Assist the Awardee and AACDOH Prevention Coordinator and/or Prevention staff to build, maintain and expand an inclusive, culturally competent and sustainable coalition to reduce the misuse of alcohol by youth and young adults in the community.
- Assist the Community MSPF Coalition to implement the five step-MSPF process:
 - Capacity Building – provide public awareness of the coalition and its efforts to reduce misuse of alcohol; recruit members; assess and address Coalition strengths and needs.
 - Needs Assessment – assist the Coalition and local MSPF Evaluator with youth alcohol data collection and analysis; prioritization of MSPF youth alcohol indicators, contributing factors, target populations and specific neighborhoods to be addressed; completion of the MSPF Community Needs Assessment Report.
 - Strategic Planning – assist the Coalition and the local MSPF Evaluator to incorporate the results from the MSPF Community Needs Assessment Report and process into its MSPF community logic models and MSPF Strategic Plan submission to ADAA.
 - Program Implementation – assist the Coalition, the local MSPF Evaluator, to implement the evidence-based prevention activities detailed in its MSPF Strategic Plan.
 - Program Evaluation – assist the Coalition, the local MSPF Evaluator, and any selected vendors and partners to evaluate the implementation and outcomes of the prevention activities included in the Strategic Plan; compile information for required progress and evaluation reports.

- Administrative – schedule/convene meetings; maintain and disseminate agendas, minutes; prepare reports and Coalition documents; attend required MSPF training sessions; communicate with Prevention Coordinator and/or Prevention Staff, 501(c)3 Organization and the Coalition.

Attachment D
ANNE ARUNDEL COUNTY DEPARTMENT OF HEALTH (AACDOH)

PREVENTION AND EDUCATION SERVICES

NORTHERN ANNE ARUNDEL COUNTY STRATEGIC PREVENTION FRAMEWORK (NAACSPF)

MARYLAND STRATEGIC PREVENTION FRAMEWORK (MSPF)

COMMUNITY IMPLEMENTATION GRANT

COVER PAGE

ORGANIZATION _____

CONTACT PERSON _____ TITLE _____

ADDRESS _____

PHONE NUMBER _____ FAX _____

E-MAIL ADDRESS _____

DOES YOUR ORGANIZATION HAVE NONPROFIT STATUS? YES NO

DATE OF 501 (c) 3 APPROVAL DATE _____

FEDERAL IDENTIFICATION NUMBER _____

I DO SOLEMNLY DECLARE AND AFFIRM THAT THE CONTENTS OF THIS PROPOSAL ARE TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE, INFORMATION, AND BELIEF.

PRINTED NAME _____

TITLE _____

SIGNATURE _____ **DATE** _____

Attachment E

ANNE ARUNDEL COUNTY DEPARTMENT OF HEALTH (AACDOH)

PREVENTION AND EDUCATION SERVICES

NORTHERN ANNE ARUNDEL COUNTY STRATEGIC PREVENTION FRAMEWORK (NAACSPF)

MARYLAND STRATEGIC PREVENTION FRAMEWORK (MSPF)

COMMUNITY IMPLEMENTATION GRANT

Program Budget

Organization _____

Organization Address _____

Contact Person _____

Contact Phone _____ Contact Fax _____

Contact E-mail _____

OTHER SOURCES OF DIRECT FUNDING

Line items may <u>not</u> be changed	SPF Funding Request	Private Funding	Local Government	Fed/State or Other Agency	Total Program Budget
Staff					
Local MSPF Evaluator					
Meeting/activities space rental					
Food					
Background checks					
Insurance					
Utilities					
Equipment					
Telephone					
Transportation					
Office supplies					
Program supplies					
Postage					
Printing (handbooks, worksheets, other)					
Staff Training					
Miscellaneous (describe)					
<u>TOTAL</u>					

ENVIRONMENTAL STRATEGIES SELECTION GUIDE

Environmental Strategy	General Description Provided	Implementation Guidelines Available	Output Measures Defined	Effectiveness Assessed	Evidence-Based				Substance		Appropriate Populations
					Journal article	NREPP or other list	CAPT	Other	Targeted	Other Substances Could be Applied to	
RETAIL ACCESS											
Minimum age of purchase for alcohol and tobacco	✓			✓	✓				A, T		<21
Limit and restrict the location and density of retail alcohol outlets				✓					A		All
Conditional use permits/land use ordinances for alcohol outlets	✓	✓						✓	A		All
Regulations or bans on home delivery of alcohol	✓	✓						✓	A	T, Rx	<21
Responsible beverage service training	✓	✓	✓	✓	✓		✓	✓	A		<21
Checking age identification for alcohol and tobacco	✓	✓	✓	✓				✓	A, T		<21
Increase beverage servers' legal liability	✓		✓	✓	✓				A		<21
Minimum age of seller requirements	✓								A	T	<21
Restrict and enforce minors access to alcohol and tobacco	✓	✓	✓	✓	✓			✓	A, T		<21
Instituting policies concerning cigarette vending machines	✓			✓	✓		✓		T		<16
Prohibiting minors from bars	No articles found.										
Methamphetamine precursor prohibition	✓	✓						✓	Meth		All

ENVIRONMENTAL STRATEGIES SELECTION GUIDE

Environmental Strategy	General Description Provided	Implementation Guidelines Available	Output Measures Defined	Effectiveness Assessed	Evidence-Based				Substance		Appropriate Populations
					Journal article	NREPP or other list	CAPT	Other	Targeted	Other Substances Could be Applied to	
SOCIAL ACCESS											
Curfews	No articles found.										
Laws against adult provision of alcohol and tobacco	No articles found.										
Teen party ordinances	See Party Patrols.										
Social host liability	✓							✓	A		All
Controls on alcohol service at private parties	No articles found.										
Alcohol restrictions at community events	✓	✓	✓	✓				✓	A	T	All
Beer keg registration	✓	✓						✓	A		All
SOCIAL NORMS											
Alcohol use restrictions in public places	✓								A	T	All
Social norms campaigns/Social marketing	✓	✓	✓	✓	✓			✓	A,T,OD		All
PROMOTION											
Alcohol and tobacco advertising restrictions in public places	✓	✓						✓	A,T		All
Prohibition of alcohol or tobacco sponsorship of events and other promotions	✓	✓					✓	✓	A,T		All
Countermarketing/countersubvertising campaigns	✓		✓	✓	✓			✓	A,T		All
Media advocacy	✓	✓		✓	✓			✓	A,T		All
Media literacy	✓	✓		✓	✓			✓	A,T		All

ENVIRONMENTAL STRATEGIES SELECTION GUIDE

Environmental Strategy	General Description Provided	Implementation Guidelines Available	Output Measures Defined	Effectiveness Assessed	Evidence-Based				Substance		Appropriate Populations
					Journal article	NREPP or other list	CAPT	Other	Targeted	Other Substances Could be Applied to	
PERCEIVED RISK											
Lower (less than .08) blood alcohol content limits	✓			✓					A		All
Graduated licensing policies	✓	✓		✓	✓		✓	✓	A		16-20
Revoke license for impaired drivers	✓	✓		✓	✓			✓	A		All
Use of mass media campaigns appropriately	✓	✓		✓	✓			✓	A,T		All
ATOD warning posters	✓		✓	✓	✓				A,T, OD		All
Media (e.g., billboards, PSAs) that describe penalties for certain offenses	✓			✓	✓				A,T		All
PRICING											
Increase price or taxes on alcohol or tobacco	✓	✓	✓	✓	✓			✓	A,T		All

ENVIRONMENTAL STRATEGIES SELECTION GUIDE

Environmental Strategy	General Description Provided	Implementation Guidelines Available	Output Measures Defined	Effectiveness Assessed	Evidence-Based				Substance		Appropriate Populations
					Journal article	NREPP or other list	CAPT	Other	Targeted	Other Substances Could be Applied to	
ENFORCEMENT											
Business/retailers											
Compliance checks of alcohol or tobacco retailers	✓	✓	✓	✓	✓			✓	A,T		All
Administrative penalties	✓			✓				✓	A,T		All
Stop/serve/alcohol under 21/youm											
"Party patrols"	✓	✓						✓	A		<21
"Shoulder-tap" enforcement programs	✓	✓		✓				✓	A		<21
Drivers											
Enforce impaired-driving laws	✓	✓		✓	✓		✓	✓	A		All
Sanctions and monitoring for convicted drunk drivers	✓			✓	✓			✓	A		All
Immobilize or impound the vehicles of those convicted of impaired driving	✓			✓				✓	A		All
Random BAC testing for drivers	✓			✓					A		All
Sobriety checkpoints and use of passive breath sensors	✓		✓	✓				✓	A		All
Highly visible roadside sobriety checkpoints	✓	✓	✓					✓	A		All
Open container laws	✓	✓						✓	A		All
Possession by Youth											
Apply appropriate penalties to minors in possession of alcohol or tobacco	✓	✓	✓	✓	✓	✓		✓	A,T		<21
"Cops in shops"	✓	✓		✓				✓	A	T	<21

ENVIRONMENTAL STRATEGIES SELECTION GUIDE

Environmental Strategy	General Description Provided	Implementation Guidelines Available	Output Measures Defined	Effectiveness Assessed	Evidence-Based				Substance		Appropriate Populations
					Journal article	NREPP or other list	CAPT	Other	Targeted	Other Substances Could be Applied to	
OTHER											
College campus policies (parental notification of campus alcohol infractions; substance-free housing)	✓		✓	✓				✓	A,T		Q1
Developing "alcohol units" in law enforcement	✓	✓						✓	A		All
Community Mobilizing for Change on Alcohol	✓			✓	✓	✓			A		All
Community Prevention Trials	✓			✓	✓		✓		A		
Get to know state legislators-general policy development	✓	✓						✓	A,T		All
Support clean indoor air laws	✓			✓					T		All